



...ADVOCATING THROUGH DRAMA

Proposal

Using Mindset and attitude Change Drama to mobilize communities and advocate for Human Rights, Gender Based Violence, and Climate Change for peace, improved livelihood and reliable Climate in Gulu city, Northern Uganda

Prepared by:
GC Theatre Pulse

Prepared for:
Partners and/or Sponsor

Venue: Gulu City Markets

Date: Friday, 2nd / August - 4th / October, 2024.

Duration: Ten (10) Fridays

Total Budget: 107,772,000UGX

1.0 Project title: **...Advocating Through Drama**
(Live stage performances)

2.0 Rationale:

Gender Based Violence, Human Right Buses, and Climate Change are the main cause of high poverty levels in the Acholi sub region in Uganda and these have become a general concern and has generated debate at all levels of community leadership and Social service provision, thus requiring practical intervention Strategies for addressing those issues. Some communities have participated in Human Right, Gender Equality, and Climate Change activities implemented by agencies of the Government of Uganda, NGOs, and international agencies, CBOs and they are copying up. However, most communities are failing to step up because of mind-set and attitude a situation that perpetually keeps families in chronic poverty levels, human rights abuses and unreliable climate. It is expected that the intervention of GC Theatre pulse to use theatre approach of advocating through drama will course a great impact. The outputs of this **Advocating through Drama** will be increased participation of communities in Human Right, Gender Equality, and Climate Change activities. It is expected that over 500 families including children will participate.

3.0 Project Description

Advocating through Drama is a community outreach project that has a goal of performing mind-set and attitude change Drama on Gender Based Violence, Human Right Buses, and Climate Change to the communities in Gulu city.

This project has three (3) phases.

- 1) First is fundraising in which we plan to involve the relevant partner organisation, government agencies, corporate companies, business community, and well-wisher.

- 2) Second is mobilizing of the communities members to a specific venue for Drama and also set up of implementing partner organizations, government agencies, corporate companies, business community, and well-wisher's service tent to allow the communities network, share experiences, and interact with experts and/or relevant program/project implementing partner organizations.
- 3) Third is presenting live stage drama, SBCC activities with the communities and asking questions after performances on the drama and give prizes for the correct answers. We believe that the prizes that will be given to the communities would serve as motivation and inspiration for them to always remember the program.

4.0 objectives

- To perform mind-set and attitude change drama in order to increase awareness on Gender Based Violence, Human Rights, & Climate Change.
- To involve and attract the communities to participate in solving Gender Based Violence, Human Rights abuse, & Climate Change struggles.
- Is to extend services, expertise, consultancy, and real time interaction between partner organization, agencies and communities.

5.0 Beneficiaries

The Beneficiaries of the project are the communities in Gulu city i.e. **1)** Walbong Market **2)** Olailong Market, **3)** Layibi Market, **4)** Kabadopong Market, **5)** Laliya Market, **6)** Unyama Market, **7)** Kasubi Market, **8)** Cuk Pa Cenjere 'Market', **9)** Laco Market, **10)** Gulu Main Market.

6.0 work plan

GC theatre pulse will invite leaders, implementing partner organizations, government agencies, corporate companies, businesses and well-wisher to work together with us in the implementation of this project schedule 9:00 am – 6:00 pm every Friday, commencing 2nd/ August - 4th/ October/2024.

As stated in our project description, the project has three (3) phases; the fundraiser, mobilization and performances including SBCC activities.

In order to raise fund, we will be conducting different fundraiser activities which will include but not limited to;

Play for a cause – This will include acting drama on streets, events, and theatre. It will be gate collection and/or moving a fundraiser basket in the audience

Watch Video/Film – one can support by paying to watch our online live shows/Video/Film
www.gctheatrepulse.org/live-theatre

Sponsorship & donation – We seek financial and/or material support form organization, government agencies, corporate companies, businesses and well-wisher in order to meet the project budget.

Sales – We will sell promo T-Shirts amongst other items to fund for the activities.

7.0 Our experience

We have over 1 year experience in Human Rights, Gender based violence, and climate change advocacy and blow are pictorials and how to watch evidential videos/films.

- 1) We have produced short film on Human Right and Gender Based Violence. Please visit: www.gctheatrepulse.org/films-list to watch.



- 2) We have rehearsed and performed theatrical play/drama and Radio drama on Human Rights, Gender based violence, and climate change.



- 3) We have carried out community outreach program on Human rights, Gender based violence, and climate change.



8.0 Benefits to the Activity Funders

The funders of **Advocating through Drama** project will be entitled to varying benefits as follows:

a) Main funder will get.

- Stage and venue branding rights
- Service tent at the Venue
- DJ mentions
- Microphone moment with community
- Appearance in all advertisement materials as the main Funder

b) Other funders

- Venue branding rights
- Service tent at the Venue
- Appearance on all advertisement materials

9.0 Future Prospects

Advocating through Drama is expected to pursue the following for future development:

- a) Any extra/surplus funds from the activity will be used to support GC Theatre Pulse in putting up a theatre in Gulu city "*home of the performing art*".
- b) Produce short films and radio drama.
- c) Finance our advocating outreach programs.

10.0 Tentative Advocating through Drama activity Budget

#	Items	Quantity	Period	Unit Cost	Sub-total (UGX)
1	Venue	10	10	150,000	1,500,000
2	Stage, Lights, PA system & Mics	Full set	10	7,000,000	70,000,000
3	50 sitter tents	10	10	100,000	1,000,000
4	Chairs	700	10	500	350,000
#	Sale and Marketing				
5	Team Transportation van	1	10 days	250,000	2,500,000
	a) Fuel	10 Ltrs	10 day	5,300	530,000
6	Mobilization van / Mc	1	20	150,000	3,000,000
	a) Van branding	1	30 days	852,000	852,000
	b) fuel	10 Ltrs	20 days	5,300	1,060,000
7	Banners 3x2 meters	1	-	120,000	120,000
8	Radio talk show	2	-	1,200,000	2,200,000
	Radio Dj mentions	3	10 days	120,000	360,000
	Radio announcements	3	10 days	20,000	600,000
#	Prizes				
	T-shirts	10	-	25,000	5,000,000
7	Refreshments	10 Ctns	10 days	10,000	1,000,000
#	Performances				
9	Team allowances				
	a) Program coordinators	2	10	100,000	2,000,000
	b) Play/Drama team	12	10	1,200,000	12,000,000
	c) Theatrical Music Performance	1 artist	10	500,000	5,000,000
	d) Theatrical Dances	Dance group	10	300,000	3,000,000
#	Miscellaneous				200,000
#	Total (UGX)				107,772,000 UGX

11.0 Conclusion

It is the humble call of GC Theatre Pulse for participation of Government agencies, international agencies, non-governmental organizations, partner organizations, corporate companies, business community, and well-wishers to support 'Advocating through Drama' community outreach project with finance and/or materials for love, peace, improved livelihood and reliable climate for God and my country.

THE REPUBLIC OF UGANDA

THE NON-GOVERNMENTAL ORGANIZATION ACT, 2016

PERMIT TO OPERATE A COMMUNITY BASED ORGANIZATION

PERMIT NUMBER 0937

I HEREBY CERTIFY THAT G.C THEATRE PULSE

THIS 02 DAY

OF JULY 20 24 BEEN ISSUED WITH A PERMIT TO OPERATE IN

UGANDA UNDER THE NON-GOVERNMENTAL ORGANIZATIONS ACT.

THIS PERMIT IS SUBJECT TO THE FOLLOWING CONDITIONS:

ADVOCACY AND COMMUNITY OUTREACH

DRAMA

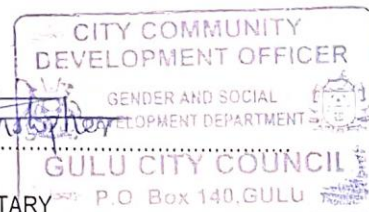
FILM AND AUDIO PRODUCTION

THIS PERMIT SHALL BE VALID FOR 12 MONTHS FROM THE DATE OF ISSUE

P.p

[Signature]

SECRETARY



GULU CITY NON-GOVERNMENTAL ORGANIZATIONS MONITORING COMMITTEE

Certificate of Registration

For General Tax Questions
call our Toll Free Number
0800117000
Or log onto URA web portal
<http://ura.go.ug>

Notice DT-1112
Notice Date: 04/07/2024

This is to certify that taxpayer shown herein has been registered with Uganda Revenue Authority

Section A : Taxpayer Information

Taxpayer Identification Number	1046652531
Taxpayer Legal Name	GC THEATRE PULSE
Business Name	N.A.

Section B : Headquarter Office or Principal Place of Business Physical Address

1) Plot Number N.A.	2) Street Name N.A.	3) Building Name N.A.
4) Trading Center GREEN VALLEY	5) District/City GULU	6) County/Municipality GULU MUNICIPALITY
7) Sub-County/Town Council/Division BAR-DEGE	8) Parish KANYAGOGA	
9) Village/Local Council GREEN VALLEY		

Section C : Nature of Business Activity

Arts, entertainment and recreation

Section D : Registration Details

S.N	Tax Type Registered for	Effective Date of Registration	Effective Date of Cancellation
1	TIN Non Individual	03/07/2024	
2	Income Tax	03/07/2024	

The above TIN must appear on all your tax invoices and correspondences with Uganda Revenue Authority. Your accounting date is 30 June as per Sec 39(1) of The Income Tax Act, Cap 340 unless a change has been approved by the Commissioner General. This Certificate shall remain in force until it is cancelled.

Section D - Official URA

Authorized Signature 	Designation of Signatory Officers Grade 1
Printed Name of Signatory Ocora Steward	Contact Number 0762900217

For further information contact;
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