



# Tears of a Widow

(Pig Wang Daa-too)

## A Live Stage Drama Performance

By GC Theatre Pulse

Featuring:

- 1) Talented singer: Dougy fresh
- 2) Traditional/Cultural dance group
- 3) NPG Live band
- 4) Children games
- 5) Traditional orchestrator: Kembo Sige

We are located; Off Patiko Road kabledopong center, Gulu City.

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Prepared by  
GC Theatre Pulse

Prepared for  
Gulu community Park

Venue: Gulu community Park - Gulu City  
Date: Saturday 3<sup>rd</sup> / August / 2024  
Duration: 9:00 am – Till Late  
Total Budget: 5,475,000 UGX

### 1.1 Show Description

Tears of a Widor is a theatrical show binging a live stage performance ranging from live music played from Acholi traditional instruments, theatrical traditional dance and Stage play/Drama on a Widow whose late husband's brother failed to inherit and launched an open fight over the property and end up rapping and affecting the daughter with HIV/AIDs. The show is scheduled for 3<sup>rd</sup> / August / 2024 at Gulu community Park - Gulu City in northern Uganda. Tears of a Widow will be a one (1) day event starting 9:00 am till late. The show targets all the performing art industry lovers ranging from children to Adults and well-wishers seeking fun and leisure.

### 2.1 Show Purpose

Tears of a Widow is organized with the purpose of exhibiting great talent and professional theatrical performances and entertainment with the aim of promoting theatre acting and educating the Acholi and theatre lovers living in and out of Northern Uganda.

### 3.1 Why this Show

The Acholi people have never gotten a chance to enjoy a professional theatrical entertainment and here emerge GC Theatre Pulse with a theatre show categorized into three parts in accordance with the need components that the program is meant to showcase which include but not limited to;

- 1) Live Music from Local/traditional Acholi instrument.
- 2) Theatrical Dance
- 3) Drama/Action comedy.

### 4.1 Our target Audience and Charges

This show targets all audience without any limitation on age or gender as we intend to charge in accordance.

- Children and Students @ 5000
- Adults @ 10,000 UGX
- Table @ 100,000 UGX
- Online @ 20,000 UGX

## 5.1 Why Gulu Community Park?

This is because Gulu community Park is the only place with a wider stage and planned for bigger Audience of which suits our target and aim.

## 6.1 Why now?

The timing is perfect as GC Theatre Pulse has gained popularity in the past year with a quite number of communities shows and short Films on Human Rights violation therefore it's important for us to stage a prominent live stage show in Gulu City

## 7.1 Out Guest Performers.

We intend to make the show with Kembo Sige the most talented orchestrator in Northern Uganda, Dougy fresh, NPG Live Band, and Acholi traditional dance group trained by us for theatrical performances.

## 8.1 Our Show Prospect.

We expect about 1,000 people at the venue due to the venue capacity and at least 200 people watching our show online.

## 9.1 Artistic Director Background.

Denis Okello a.k.a Scratch is a theatre and film actor and content creator with over 10 years experiences in the performing art industry and with training from Crepp Theatre for life south Africa, Mashisa and ever since then he has done a lot of film and stage performances for view please visit. [www.gctheatrepulse.org/films-list](http://www.gctheatrepulse.org/films-list).

## 10.1 Contact person

For more information contact scratch on +256 778 383 232 / +256 702 730 641 or Email: [scratch@gctheatrepulse.org](mailto:scratch@gctheatrepulse.org)

## Marketing suggestions

We intend to use all the media at our disposal

- 1) Radio spots
- 2) DJ Mention
- 3) All social media platforms
- 4) Bloggers
- 5) Print media
- 6) Street Ad performances
- 7) Branded van

## 11.0 Benefits to the Activity Funders

The sponsors of **Tears of a Widow** show will be entitled to varying benefits as follows:

**a) Main funder will get.**

- Stage and venue branding rights
- Service tent at the Venue
- DJ mentions
- Microphone moment with community
- Appearance in all advertisement materials as the main Funder

**b) Other funders**

- Venue branding rights
- Service tent at the Venue
- Appearance on all advertisement materials

## 12.0 Future Prospects

This will become a quarterly thematic show at Gulu Community Park.

## 13.0 Timescale

The gates will open at 9:00am and the performances will start at 4:00 pm till 8:00 pm and then the dance floor will officially be opened till late.

## 14.0 Use of the funds collected

'**Tears of a Widow**' is expected to pursue the following for future development:

- a) Any extra/surplus funds from the activity will be used to support GC Theatre Pulse in putting up a theatre in Gulu city "*home of the performing art*".
- b) Produce short films and radio drama.
- c) Finance our advocating outreach programs.

## 15.0 Our experience

We have over 2 year experience in the performing art industry and blows are pictorials and how to watch evidential videos/films.

- 1) We have produced short film on Human Right and Gender Based Violence. Please visit: [www.gctheatrepulse.org//Digital Theatre/ Film](http://www.gctheatrepulse.org//Digital%20Theatre/Film) to watch.



- 2) We have rehearsed and performed theatrical play/drama and Radio drama on Human Rights, Gender based violence, and climate change.



- 3) We have carried out community outreach program on Human rights, Gender based violence, and climate change.



## 16.0 Tears of a Widow's Tentative Show Budget Proposal

No.	Particular	Qty	Duration	Unit Cost	Amount
1	Venue	1	1 day	150,000	200,000
2	P.A system	1	1 day	300,000	300,000
3	Curtain	1	permanent	340,000	340,000
4	Stage Lights	3	1 day	200,000	200,000
5	Props				
a)	a) Huts	4	Permanent	320,000	320,000
b)	b) Tickets	100	-	50,000	50,000
c)	c) Sound Track	1	1 time	100,000	100,000
d)	d) others	-	Permanent	200,000	200,000
6	Online view				
	Data	Unlimited	5 hours	250,000	250,000
	Live stream	1	5 hours	300,000	300,000
7	Marketing				
	a) Radia spots	2	10 times	120,000	240,000
	b) Bloggers	1	2	100,000	200,000
	c) PVC Banners	6	4	200,000	200,000
	d) Posters	100	-	50,000	50,000
	e) Flyers	250	-	25,000	25,000
8	Performers				
	a) Orchestrator	1	1 day	200,000	200,000
	b) Traditional theatre Dances	4	1 day	300,000	300,000
	c) Cast in the Play	12	1 day	800,000	800,000
	d) Live Band	1	1 day	400,000	400,000
	e) Artist	1	1 day	500,000	500,000
9	Support staff				
	Mc	1	5 hours	10,000	100,000
	Security	6	1 day	200,000	200,000
10	Miscellaneous				120,000
					5,475,000 UGX

## 16.0 Conclusion

It is the humble call of GC Theatre Pulse for partner organizations, corporate companies, business community, and well-wishers to support '**Tears of a Widow**' community outreach project with finance and/or materials for love, peace, improved livelihood and reliable climate for God and my country.